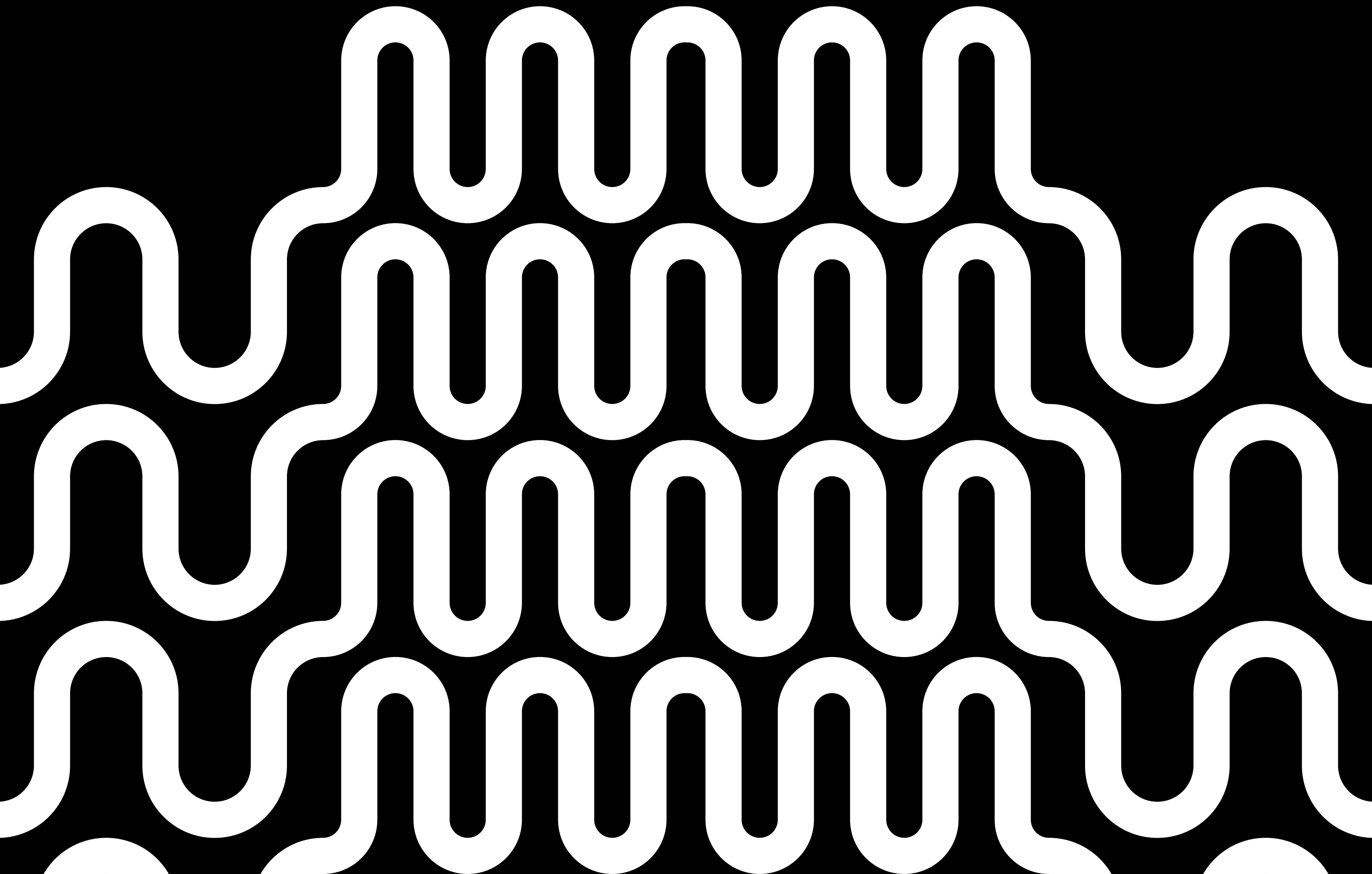


**HARMONIC**

Recruiting for Accountancy and Finance



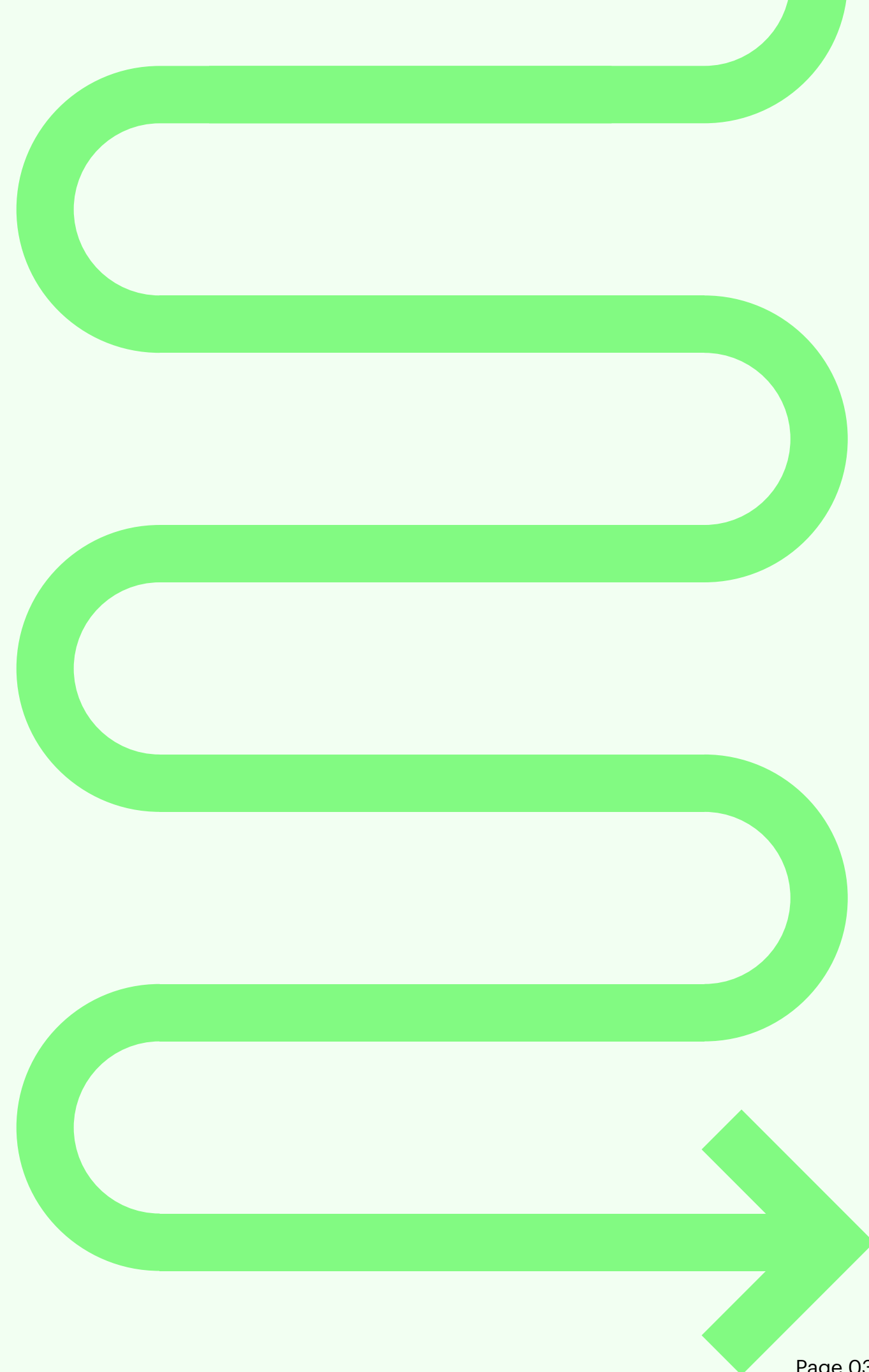


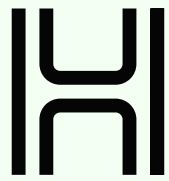
We find talent which makes  
your organisation brilliant.  
Search, Recruitment and  
Fractional CFOs for start-ups,  
scale-ups and the creative  
industries.



# Overview

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# About Harmonic

Headquartered in Camden, with additional offices in Manchester and Boston USA, Harmonic Group is composed of Harmonic Finance & Harmonic Operations.

We provide Recruitment & Executive Search services to two core areas: Start-Up and Scale-Up businesses. The common thread is non-corporate work environments, where our customers value cultural fit and values as much as they do the candidate's professional experience.

Placing purpose above profit, Harmonic think and act differently to other Search and Recruitment companies, and have our values at the heart of what we do. We gained our B Corp certification in August 2022 – making us the world's first B Corp in our space!



# Our Clients:

*Mindful Chef*

**depop**



**M&CSAATCHI**



WARNER MUSIC GROUP

**zappi**

**VOLTA  
TRUCKS**

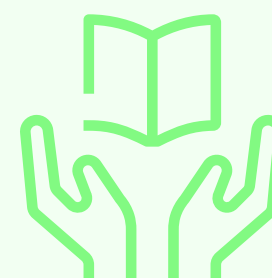


**Citymapper**

***finisterre***

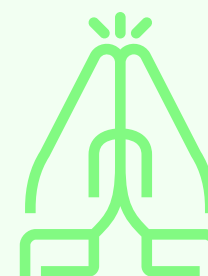
# Our Values

Our three company values (Knowledge, Respect & Community) underpin everything we do; we embed them into our service offering and all of our daily interactions in the business.



## Knowledge

At Harmonic, we believe that ‘brains beats brash’ every time. Colleagues are encouraged to impress you with their specialist knowledge, not with how much business-jargon they can drop into a sentence. Our company structure and job titles reflect this commitment: we’re analysts and community builders first, business development professionals second. With each of our colleagues fully-committed to producing the most detailed and high-quality industry analysis for their sector.



## Respect

Every customer and colleague is equal and receives the same care and attention. At Harmonic, we act, communicate and think with this front of mind, and – as with all of our company values – display of respect directly determines promotion prospects and annual compensation. We don’t do meaningless buzzwords.



## Community

We measure our success as a business by our social impact, not just our revenue growth. And have consistently committed 5% of our net profits to charities and social causes which are important to us in the UK and USA. This covers ongoing commitment to supporting mental health wellbeing organisations, children’s literacy, race and gender equality and LGBTQ+ organisations. We are firm believers that small gestures of kindness can make a huge difference and reject ‘culture war’ dialogue and social division.



# Our Growth







# Partnerships & Events

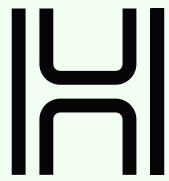
Over the past few years we have partnered with key entrepreneurial networks and are regular attendees at leading industry events. We have been committed since the very beginning to hosting only events and workshops which add real value to our business community. Our partnerships with Tech Nation, Helm, YPO and Forbes have attracted Entrepreneurs, Investors and Executives from \$1 billion Unicorns alongside Pre-Seed wizards who are ready to share their knowledge and wisdom.

Harmonic recently partnered with Tech Nation to commission the most extensive research report to date into inclusion and diversity within the UK's top 2,200 fastest growing tech start-ups. We are committed to encouraging diversity in the shortlists that we present.

Partnerships we are involved in:







# Social Impact & Wellness

**Certified**



**Corporation**

In August 2022 Harmonic proudly became a Certified B Corporation, making us the first Finance & Operations recruitment and executive search firm globally to attain the certification.

B Corp is a movement of companies that have gone through a rigorous vetting process to verify that they meet the highest standards of social and environmental criteria and balance purpose alongside profit. Our score of 96.5 also makes us the 2nd highest ranked agency in the UK!

We take mental health seriously, and for the past 3 years Harmonic have been the lead sponsor of Getahead Festival (a 24-hour mental wellbeing festival held in London), giving all colleagues the day off to attend.



At Harmonic, we consistently donate 5% of profits to charities and social impact causes. We also strive for carbon neutrality, and so for every placement that we do we donate to the Woodland Trust to offset our carbon footprint and reduce our environmental impact.



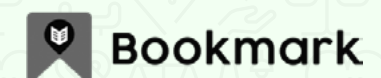
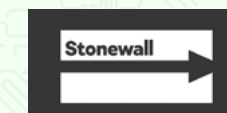
With our colleagues front of mind, Harmonic partner with The Circle Line (an employee mental health platform) to give the team 24/7 access to online therapy and coaching.



Harmonic are an equal opportunities employer and encourage diversity within our business. In keeping with this we partner with 10,000 Black Interns, who are working to transform the prospects of young Black people in the UK.



Other local charities we have supported:

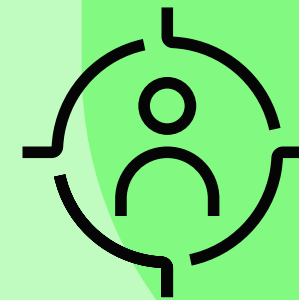




# Services We Offer

We have deep specialist sector knowledge and have a range of services to accommodate our customers. We maintain a unique community of candidates who are seeking employers that offer more than just a salary and a blue-chip brand. As a result Harmonic can offer our customers a refreshing contrast to the shortlists they may receive via more corporate Search and Recruitment companies.

We understand what motivates our candidates and their personal values, leading to high retention rates and returning clients. Through a well-honed process, we get to know our clients thoroughly before making introductions and carefully select the right candidates for each role, making everyone a winner.



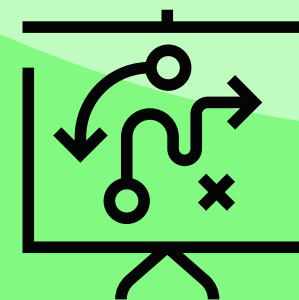
Executive Search



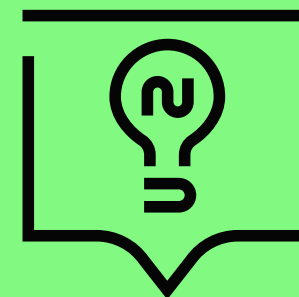
Permanent



Interim



Coaching



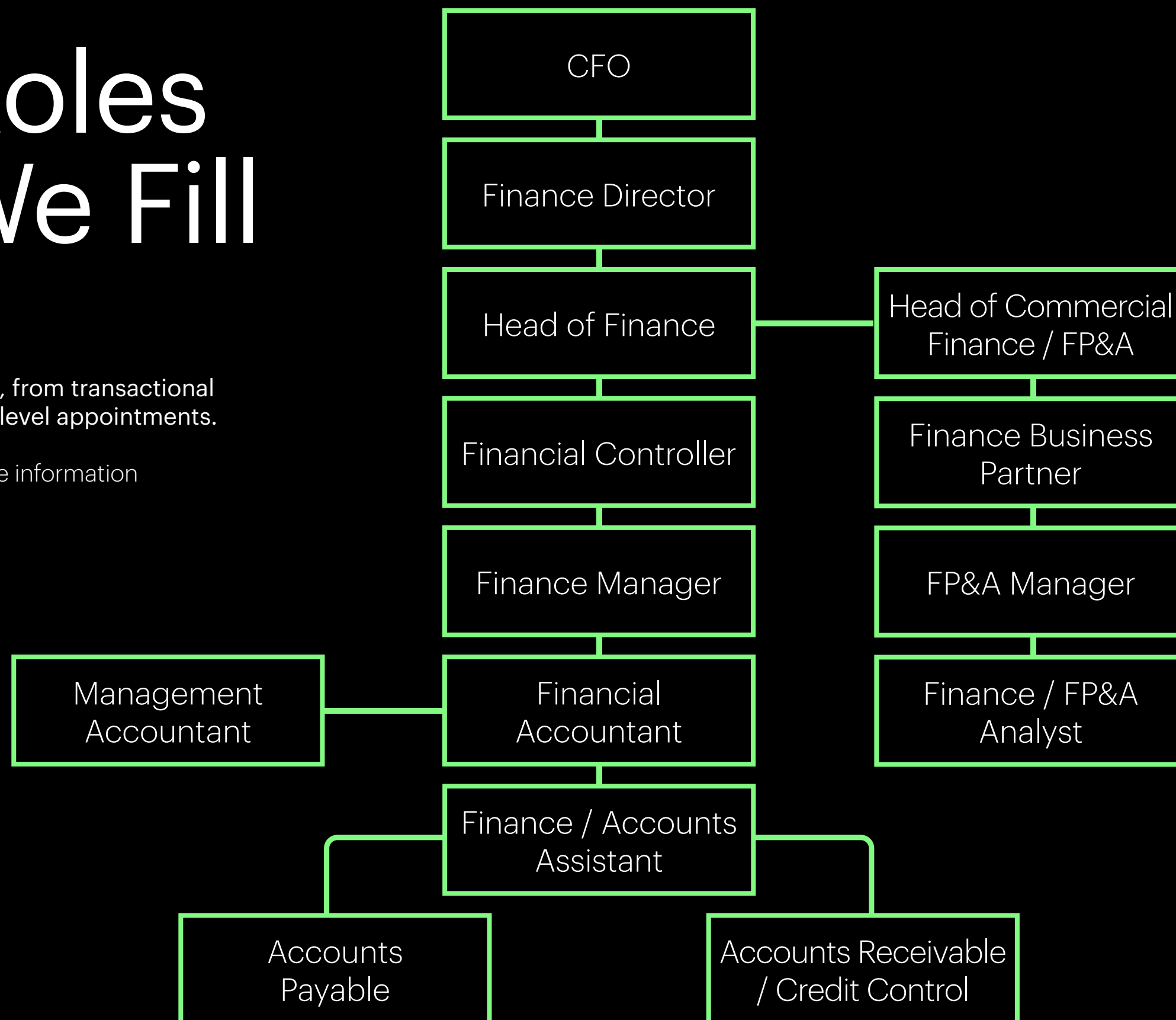
Fractional CFO



# Roles We Fill

We recruit for a range of positions, from transactional finance roles through to strategic level appointments.

Take a look at the org chart for more information on the roles we fill.



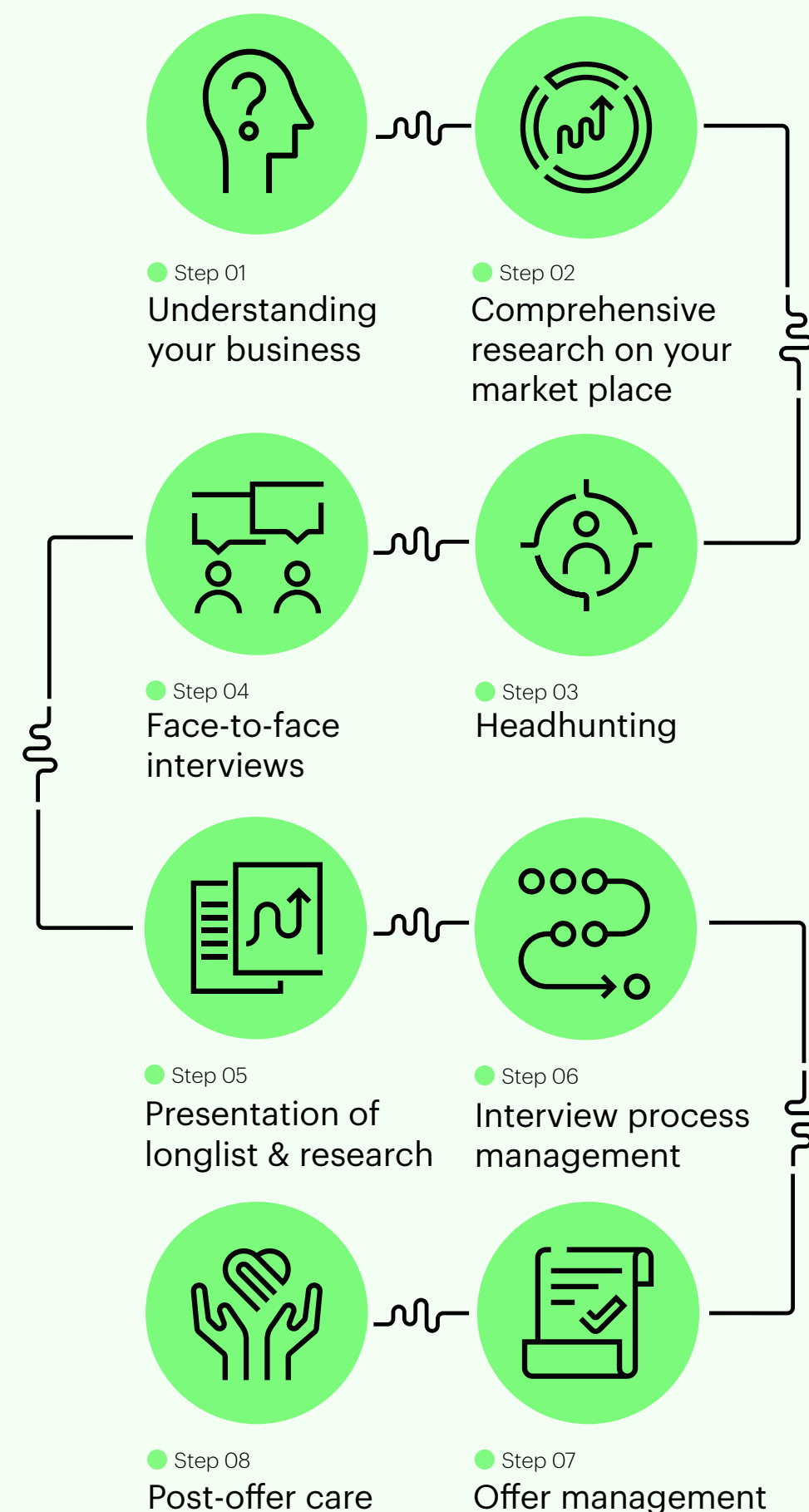


# Our Process

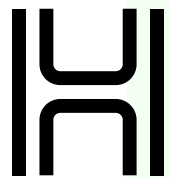
We find the outstanding talent for your team, and our process has both client and candidate needs at the heart of it.

Following our 8 step process, we will deliver you a detailed search of your entire marketplace in order to identify and attract the 'A\*' grade' talent capable of transforming businesses, rather than simply filling roles.

Throughout the process we provide clients with: fortnightly updates, detailed data reports, feedback on their employer brand, diversity and inclusion strategy and data, and a detailed summary on each candidate we feel is suitable. This will include not just their professional expertise and credentials, but also their motivations and personal values.







# Senior Leadership Team



**Charlie Walker**  
Founder & Managing Director

Charlie is the Founder and Managing Director at Harmonic. He has worked in Search and Recruitment for sixteen years and leads on our Executive Search offering for clients seeking CEO, CFO and COO-level hires.



**Alex Sharp**  
Communications & Development Manager

Alex manages communications and development at Harmonic, covering a variety of duties across the business. Alex also leads on the training at Harmonic and gained her CIPD Level 5 qualification in L&D in 2020.



**Oliver Gaydon**  
Senior Community Manager

Olly set up Harmonic's Manchester office where he manages a team that recruits for Creative and Tech businesses across the North-West. Olly's personal specialism is helping Creative Agencies to build out their Finance & Operations teams.



**Fin Glanvill**  
Co-Founder & Director

Fin has 10 years of experience in the Recruitment industry. Currently leading teams across London, Manchester and the US, he focuses predominantly on Senior hires into the VC backed Tech start-up space.



**Charlotte Greenwood**  
Senior Community Manager

Charlotte manages the Built Environment team at Harmonic, with a personal focus on the interiors and architecture space where she has established strong relationships with many of the big names in Clerkenwell.



**Jack Pearson**  
Senior Community Manager

Jack manages Harmonic's Technology team in London, working with a variety of clients ranging from Electric Vehicle and Hardware Technology to Fintech and Software-as-a-Service.



**Patricia Bacon**  
Commercial Director

Patricia joined Harmonic as Commercial Director, and brings many years of experience in helping to scale internationally-focused start-ups across various sectors.



**Ed Naish**  
Senior Community Manager

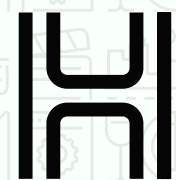
Ed manages the Music, Media & Entertainment team at Harmonic, recruiting for an array of roles from Finance Assistants through to CFOs.



**Chris Short**  
Senior Community Manager

Chris manages a team that focus on working with Boston based businesses in the US, helping to supply some of the fastest-growing SaaS businesses with Finance & Operations professionals.





# We love the sectors we work in

Harmonic work with some of the world's fastest-growing businesses - from BioTech through to Creative Agencies - we have a deep understanding of the sectors we work in and have a vast pool of specialist talent to select from when filling positions across Finance.



Technology



Music



TV & Film



Food & Beverage



Engineering



Built Environment



BioTech



Creative Agencies



Retail & E-commerce



Fintech & Insurtech



Hospitality



Sport





# Testimonials

*"The overall process was enjoyable; they saved my time, had a supportive attitude and their candidate notes and preparation were detailed and accurate. They ensured that I ended up with a great new Finance Director who aligns well with the culture, which is critically important within a start-up."*

Tim Lee  
CEO  
Mindful Chef

*Mindful Chef*

*"Having retained Harmonic to recruit our CFO, they acted with great integrity throughout the process- I felt at all times that they were really doing the right thing by our business. Would highly recommend."*

Steve Phillips  
CEO & Founder  
Zappi.io

**zappi**

*"The team at Harmonic were brilliant, I needed a CFO for a scaling start up, and quickly. They listened carefully to my requirements and ideas and worked flexibly around my diary, before quickly finding a number of very high quality CVs to review. The service was great, and I would highly recommend."*

Rob Fowler  
CEO  
Volta Trucks

**VOLTA  
TRUCKS**

*"Harmonic are very quick to understand the needs of our briefs and the culture of our business. They are attentive without being pushy and have a high level of integrity in their approach and method of selection. Throughout the hiring process they respond well to feedback and in my opinion stand out in the market."*

Michael Saunders  
Group Finance Director  
M&C Saatchi

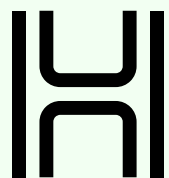
**M&CSAATCHI**

*"We were extremely sceptical that we would ever find an FD that would fit our creative, slightly 'rock and roll' culture. But Harmonic immediately recognised that we needed someone a bit special and quickly found us exactly the right person. A year later we couldn't be happier and would wholeheartedly recommend Harmonic to everyone."*

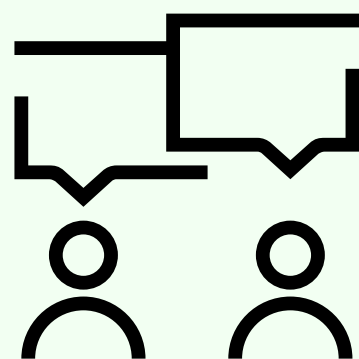
Derek Moore  
CEO  
Coffee & TV

 **COFFEE&TV**





# Get In Touch



## London

Harmonic Group  
24-27 Charlotte Road  
London  
EC2A 3PB  
T: +44(O) 203 773 3530

## Manchester

Harmonic Group  
XYZ Building  
2 Hardman Boulevard  
Manchester  
M3 3AQ  
T: +44(O) 161 511 8385

## Boston

Harmonic Group Inc  
Spaces Newbury  
361 Newbury Street  
5th Floor  
Boston, 02115  
T: +1(617) 861-2564

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IG: @HarmonicGroupHQ  
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hello@harmonicfinance  
harmonicfinance.com  
harmonicoperations.com

